

legero united the shoemakers



LEGERO UNITED

is the umbrella of Legero Schuhfabrik GesmbH and Think Schuhwerk GmbH. As an owner-managed, independent company, we have our roots in Austria. And that at two locations: in Feldkirchen near Graz and in Kopfing, Upper Austria. We also have our own production facilities in Romania and India. Under the umbrella of legero united, shoes are developed, manufactured and distributed in over 40 countries for the three brands legero, superfit and Think!. The family business, which has been in existence since 1872, is growing dynamically. We are a global team of around 2,300 shoemakers who truly care about people. And one of the most innovative and reliable shoe manufacturers in the world.

SUSTAINABILITY

With our legero united sustainability agenda, or luna for short, we are focusing strongly on the sustainability of our products and their manufacture along the entire value chain. Our products are designed to inspire people, improve their quality of life and conserve natural resources. We use the HIGG index, which is leading in the industry, to illustrate the sustainability of our products along the entire value chain. We are members of the cads initiative, an association of the largest shoe manufacturers in the German speaking countries, in order to continuously develop ecological and social standards for our industry. And we have also committed ourselves to participation in the Science Based Targets initiative (SBTi).

It offers companies a sound scientific method for the definition of carbon targets that are in line with the Paris Agreement on climate. We favour cooperation with leather suppliers certified by the Leather Working Group LWG. As part of our VIOS® development platform, we continuously research, design and test innovative sustainable solutions. For VIOS® materials, we work exclusively with partner companies and production facilities that are committed to the strict criteria of our VIOS® Restricted Substance List. This sets higher standards than those required by regulatory authorities or quality certifications.

A globaler player at
the heart of Europe.
Since 1872.

BRANDS

legero united represents decades of shoemaking expertise, innovative, resource-conserving manufacturing methods in accordance with fair social standards, exacting craftsmanship, a comfortable fit, the highest quality materials and timelessly beautiful design. The brands of legero united combine this claim:

legero offers casual women's and men's shoes with a modern look and timeless design for every occasion. Comfort, lightness and sustainability are the most essential criteria in the design and manufacture of a legero collection. Target weights are defined from the initial sketch to develop the lightest shoe possible. Innovative technologies, carefully selected materials such as delicate leathers or airy textiles, a design with optimal cushioning properties and well-thought-out functions guarantee our female customers the incomparably light legero wearing sensation.

superfit is one of Europe's leading children's shoe brands with collections for boys and girls from the first steps to about 12 years of age. superfit shoes are made on special children's lasts. Soft materials avoid pressure points, flexible and light soles allow a natural rolling movement. Strict guidelines on harmful substances that go far beyond conventional environmental standards together with constant innovation ensure the highest quality so that children can discover the world on healthy feet. superfit is made by experts, loved by children and recommended by doctors and orthopaedic specialists.

Think! believes that sustainability isn't a trend. It's a timeless attitude. Think! sees the environment as more than a buzzword, design as more than short-lived fashion. This aspiration has guided Think! since the brand was founded in 1990. For over 30 years, Think! has been offering sustainable women's and men's shoes with a perfect fit and unique design for true individuals.

LEGERO UNITED IN FIGURES

- around € 172 million gross revenues
- around 2,300 employees incl. trainees
- 10 locations
- represented in over 40 countries
- around 5 million pairs of shoes sold

Status 2025

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**Morten
Bay Jensen**

**Florian
Fuchs**

**Stefan
Stoltzka**

MANAGEMENT

Stefan Stoltzka, majority shareholder and CEO

Stefan Stoltzka is a true pioneer – the kind you don't find in books. He has been contributing his extensive knowledge about shoes since 1991 as Managing Director and since 1994 as owner of Legero Schuhfabrik GesmbH in which ara AG became a minority shareholder in 1997. In 2001, he took over the Austrian company Think Schuhwerk GmbH and then formed legero united as an umbrella company for the three brands legero, superfit and Think!. In the Executive Board, he is responsible as CEO for the Business Units superfit, legero and Think! product.

Morten Bay Jensen, COO

Morten has been a member of the legero united team since 2016. As COO, he is responsible for IT, Quality Assurance and Sustainability, Complaints as well as Production, Technical Development, Customer Sales Service and Logistics. Before joining legero united, he spent more than 25 years in top management positions for a leading footwear manufacturer – including in Thailand, Indonesia and China.

Florian Fuchs, Member Executive Board

On the Executive Board, Florian Fuchs is responsible for Sales, E-Commerce, HR, Marketing & Communications, Business Intelligence and Finance. After several years at Deloitte, the Boston Consulting Group and as Managing Director at MM Group, he joined legero united in 2024 and brings extensive expertise in strategy, corporate management and sales.

LEGERO UNITED CAMPUS

The legero united campus, the headquarters of legero united in Feldkirchen near Graz, was occupied in January 2020. In the multiple award-winning campus building, up to 350 legero united team members find an inspiring workplace to drive the development of the company and its three brands legero, superfit and Think!. In addition, the campus is also home to legero united's largest shoemakers outlet.



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legero

superfit

Think!

