



## Online Trade Marketing Manager

You are a marketing professional. You can't be fooled easily online, and you love brands & design? In that case, you would be perfect for our company! As Online Trade Marketing Manager, you manage the planning and implementation of all online trade marketing activities for our superfit and Legero brands, and thus provide reinforcement for our brand appearance on the platforms of our online partners.

### Your main tasks:

- Development & implementation of seasonal marketing plans for our online customers
- Independent planning & implementation of online retail marketing activities
- Execution of keyword advertising campaigns, for example on Amazon
- Design & updating of our brand shops on diverse online platforms
- Content optimisation
- Analysis and running optimisation of all marketing tools used

### Your profile:

- Successfully completed studies focusing on marketing (e.g. Bachelor in Business Administration, ...)
- 2-3 years of experience in the field of online marketing
- Very good written and verbal communication skills
- Excellent knowledge of English, other languages such as French, Italian and Spanish of advantage
- Good skills in handling image processing programs
- Enthusiasm for e-commerce and digitalisation
- Own initiative and hands-on mentality
- Structured working method
- Enjoyment of teamwork
- A feeling for texts and images

### We offer you the following:

- A career in an international company with four individual and successful brands and great opportunities for development.
- Uncomplicated interactions in a creative environment and a pleasant working climate.
- Respect and appreciation are a matter of course for us, and this also applies for the selection of employees. We are constantly searching for the best candidates for our company – irrespective of age, gender, origin etc.
- This position is classified through the collective agreement for the shoe industry. The actual salary will be orientated on your qualifications and experience.

You can find more information on our website [legero-united.com](http://legero-united.com) and in this [Video](#). Send your informative application to: [apply@legero-united.com](mailto:apply@legero-united.com). We look forward to hearing from you!

